

Primary Media and Information Literacy Framework



Being Informed

"Working out what to trust"

I know...

- that information can come from lots of different places
- that information can be created with artificial intelligence (AI)
- that not everything I read, see or hear is accurate and reliable
- that news written by journalists is different from things shared by the public
- that there is a difference between opinions and facts

I can...

- check who made or wrote something
- explain what AI means, and use it to access good information
- spot signs that mean something might not be accurate or reliable
- use different ways to check if something is a fact
- choose news from journalists who work in the public interest
- ask a trusted adult if I'm not sure what to believe



Being Empowered

"Making good choices"

I know...

- that I can create information, as well as find it, and should do so responsibly
- that different people can describe the same thing differently
- that I can use information to help to shape the world I am growing up in
- that adverts and influencers might try to make me buy things or believe something
- that what I see online can affect how I feel and what I think about people and things

I can...

- think critically about things I read, hear and see
- talk about the information I will need to make decisions about my future
- make online comments respectfully and responsibly
- use creative skills to produce media content
- use AI appropriately to create and improve content
- block or report things online that make me feel upset or unsafe
- talk to others about how I find out what to trust



Being Healthy

"Using and sharing information for better health"

I know...

- that information about my health can be tricky to understand
- that reliable health information can help me lead a better life
- how to select health, beauty and fitness advice that will be good for me
- that sometimes people try to use others' worries for their own interests
- that it is ok for me to ask for information in a way that's easier for me to understand
- that media can be used to help people's mental health and connect them in good ways
- that AI can help people stay healthy and feel well

I can...

- ask a trusted adult to help me understand health information I find
- find trustworthy health websites made by doctors or the NHS
- notice if something is trying to scare me, upset me, or make me spend money
- share health, beauty and fitness advice when I am sure it's reliable
- think of good questions to help me find out health information and stay healthy
- create and share things that help my mental health and help others feel good too
- use AI to help me and others stay healthy and feel well



Being Socially Conscious

"Using information kindly and fairly to help others"

I know...

- that I should think carefully before I share something, even with friends or family
- that what people post or say online can affect other people's feelings
- that reliable information helps me to interact positively with the world around me
- that people have rights connected with the things they create
- that I should treat others online the way I would like to be treated
- that digital media and the internet can help people connect and do good things together

I can...

- check if information is accurate and reliable before I share it
- check with a trusted adult if I'm not sure whether something is okay to send or post
- listen to different points of view and talk about them respectfully
- use information to ensure my words and actions will make a positive difference
- check whether it's ok to use pictures or words I find
- tell trusted adults if I see unkind or bullying behaviour online
- use digital media and the internet to make friends and help make good changes in the world



Being Connected

"Using online spaces safely and smartly"

I know...

- that the things I do online can be seen by others and leave a trail
- that information about me is valuable
- that I need to use strong passwords and keep them private
- that some of what I see or hear online is chosen for me by algorithms or AI
- that websites and apps sometimes show me things they think I'll like, even if they're not true

I can...

- ask a trusted adult before I share any personal details online
- use strong passwords and not tell anyone else what they are
- be careful about what I click on and always check with a trusted adult if I'm unsure
- tell the difference between safe, helpful websites and ones that seem strange or worrying
- talk to trusted adults about what I do online and ask for help if something doesn't feel right
- be savvy about what I share, comment on and create online
- create and share things online that help make the internet a better place
- use media to make good changes, instead of only staying safe or just watching others